Dear <<First Name>>

With only a few days to 2017 there are a few key milestones in 2016 we would like to share with you.

* Evnto, our very own event management app was developed and powered a few major gala nights over 1000 guests.

September - Roobix’s first Chief Technology Offier, Ryan Bown who is the brain behind bespoke web and mobile applications.

November - Cindy became the Marketing Delivery Manager and also travelled to New York for a conference

We now have 34 managed service and over 15 projects across a wide range of industries including training, IT, medical services, hospitality, professional services and tourism bodies. It’s been a roller coaster journey with ups and downs but as a team we have conquered major difficulties.

Running well with managed 34 services

Really great Evnto launch

On track with

O

B

I

Xcellent new office (I know, we couldn’t think of one starting with X)

16 fun facts in 2016

1. The new Roobix office is only 273 steps from the Royal bar
2. After Evnto was launched, Mel cooked Ryan a week worth of meal as a thank you gift
3. We sent Cindy on a digital marketing course all the way in New York
4. Ryan likes to work in a dark room and we call him the dungeon master
5. Our favourite client excursion is sitting in a helicopter overlooking South Perth
6. When cricket is on, you can always find someone streaming the game live on their phone
7. Our oldest client dates back to 1981.
8. East Perth IGA is our go-to lunch bar
9. Morning coffee is a Roobix ritual with 8 die hard coffee snobs practicing it on a daily basis
10. Look out for Impala Pale Ale by Hopped Up Brewing - we designed the cans!
11. The internet in our new office is ADSL one. Yep we are not on good terms with Telstra or TPG at the moment.
12. Vegan, gluten free, seafood allergies - just a reminder if you are thinking of taking us out.
13. We built a dashboard compatible with WorkflowMax, super cool, test it out.
14. Whip whip nae nae is song of the year for Roobix.

Hope you had a fantastic 2016. We’ve had a great year and we’d like to share a few highlights with you.

**R**

Ready to revolutionise the event industry with the launch of our new app – Evnto. As a reward, Mel told Ryan she’d cook for a month. Sandover and WA Ballet.

EVNTO Logo + FOOD + Mel and Ryan looking happy

**O**

Overseas trip for our new MDM Cindy to the big apple for the SMX conference and later in the year to Melbourne.

**O**

Office move to great new location in East Perth, 243 steps from the pub.

**B**

Beer! Darren realised his dream of designing a craft beer can.

PICTURE OF BEER

**I**

Introducing Roobix’s first CTO with our Ryan Bown crowned with the title in August. Ryan is the brains of bespoke web and mobile applications. He likes to work in the dark so we call him the dungeon master.

PIC of Ryan glowing in the dark.

e**X**ecellent end to the year with 36 managed marketing services and a wide range of industries.

List of industries

* IT, Mining, Training, Health Care, Hospitality, Corporate Rewards Provider, Financial, Business Advisory, Insurance, Manufacturing, Logistics, Construction and Trades.

List of new

Wishing you and your clients a happy, healthy 2017!

PICTURE OF US DOING CHEERS